

ITALY, NOW, NEEDS ITS BUSINESSES

Dear Customer,
in these days, after a first bewilderment, we started working again in different ways, places and times than usual, respecting the rules that Italy imposed us to combat the Covid-19 emergency.

During this period Semar has:

- examine all the countermeasures to face the health risk that will probably persist for a long time
- evaluated new ways to meet and increase our professional and human relationships with you
- started the implementation of new management and administrative analysis tools
- analyzed and started to evolve some production processes to improve efficiency
- dedicated time to technical and design activities to carry on our new process and product projects
- planned and performed staff training

We are probably facing a period of great changes, we don't know how the market will change and we don't know what, how, when and how much efforts it will ask us. It will be important to know how you can count on, so we would like to confirm our presence and support and have the opportunities to strengthen our mutual relationship of trust.

The external conditions, although not the same between countries, will be similar for everyone, so we are aware that we can make together a big difference, each one according to his or her own skills, responsibility and dedication to his job. As in the past even today, we will not play alone, but in a team with you.

Italy, now, needs its business, its industry, its creativity, the flexibility and strength that we, like all Italian companies, can express, serving our customers of national and international market, with respect, loyalty and professionalism.

We wish you to enjoy these Easter days that we will remember for a long time, hoping that they will be, for all those who build, days of resurrection.

Riccardo Selci
e staff Semar

